

# Development for Food Service Company

## PROJECT DETAILS

 Custom Software Development

 Jan 2018 - Ongoing

 \$10,000 to \$49,999

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*"They offer great attention to detail, making sure that they're creating the best possible product."*

## PROJECT SUMMARY

Collaborating with a school lunch solutions startup, Nickelfox developed two mobile apps and a web app containing an admin panel. While most of the work focused on Android users, they also built an iOS app.

## PROJECT FEEDBACK

The team has proven their ability to deliver quality code through the apps' feedback from beta testing and presence on leading app stores. The project manager was diligent in speedy response times, making her an asset in the open, communicative relationship. They impressed with technical skills.



## The Client


Introduce your business and what you do there.


We're a small business that provides parents with images of what's left on their children's plates at the end of lunch at school. My partner and I completely run the business at the moment.

## The Challenge

What challenge were you trying to address with Nickelfox?

They were responsible for developing two mobile apps and a web app.

 **Mathilde Medeiros**  
CEO, Healthy Keys

 **Hospitality & leisure**

 **France**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

### What was the scope of their involvement?

They created a very basic web app that functions as an admin panel. There, parents can see pictures of school lunch offerings and nutritional data. They created an iOS and an Android app, but the consumer app was Android-only. That's because our users are mostly using Android at this point. They developed everything from scratch.

### What is the team composition?

We spoke with the founders to define the scope. After that, we were assigned a project manager and several engineers. At some point, I believe everyone at their organization worked on the project.

### How did you come to work with Nickelfox?

While doing online research, we were having trouble locating a strong partner in Europe. We expanded our research to India at the recommendation of our networks and came across them. From there, we started searching for developers with a background in the education space, and they checked all of our criteria.

### How much have you invested with them?

We've spent about \$40,000 with them and are about to invest another \$20,000.

### What is the status of this engagement?

We've been working together since January 2018.



## The Outcome

What evidence can you share that demonstrates the impact of the engagement?

We've been beta testing their apps in a real-life environment. Their work has been tested and made available on top app stores.

How did Nickelfox perform from a project management standpoint?

We can count on them day and night to keep our project running smoothly. They've been incredible project managers.

What did you find most impressive about them?

Their price point is very impressive for the quality of work they can provide. They offer great attention to detail, making sure that they're creating the best possible product. We've developed a transparent, efficient relationship.

Are there any areas they could improve?

We'd love to see them expand their design and UI expertise.

Do you have any advice for potential customers?

Come to them with a defined scope. We counted on them throughout that process, and they were able to take that on. However, the project would've been more efficient if we had come to them with ideas.

